



PRESS RELEASE

FOR IMMEDIATE RELEASE

MAGIC OF THE NIGHT 2016
14 CREATIVELY DECORATED BOATS SET TO SAIL FOR 9 NIGHTS AT
PUTRAJAYA LAKE

PUTRAJAYA, 26 May 2016 – *Magic of the Night* (MOTN) makes its comeback this year with 14 boats set to sail for nine (9) nights on the serene Putrajaya Lake, beginning tomorrow.

Themed “Retro Magic,” MOTN 2016 will feature the revival of contemporary objects and trends of the previous era through the styling, graphics, colours, motifs, music and history embedded in the designs of the boats.

Organised by the Ministry of Tourism and Culture Malaysia (MOTAC), this 6th edition of MOTN is held simultaneously with the Royal Floria Putrajaya, beginning 27 May until 4 June 2016 at Anjung Floria, Precinct 4, Putrajaya.

Participating in this year’s MOTN are all the states in Malaysia (except Perlis, Labuan and Kuala Lumpur) as well as Tourism Malaysia and Putrajaya Corporation. These boats will also be competing in four categories, namely Overall Best Boat, Most Creative, Best Lighted and Most Popular which is voted by the public.

STATE	ORGANISATION
1. Negeri Sembilan	13. Putrajaya Corporation
2. Perak	14. Tourism Malaysia
3. Selangor	
4. Terengganu	
5. Pulau Pinang	
6. Johor	
7. Kedah	
8. Kelantan	
9. Melaka	
10. Pahang	
11. Sabah	
12. Sarawak	

MALAYSIA TOURISM PROMOTION BOARD

(MINISTRY OF TOURISM & CULTURE, MALAYSIA)
No. 2, Tower 1, Jalan P5/6, Precinct 5, 62200 Putrajaya, Malaysia
Tel: +603 8891 8000; Official: malaysia.travel; Corporate: tourism.gov.my
Facebook: friendofmalaysia; Twitter: tourismmalaysia; Blog: blog.tourism.gov.my



The public can vote for their favorite boat via ballot boxes that will be provided around MOTN 2016 site or they can go online to vote via MOTAC official Facebook <https://www.facebook.com/mymotac> beginning 28 May 2016 (Saturday) until 12.00 pm 4 June 2016 (Saturday).

MOTAC is also organizing the MOTN 2016 Photography Contest, from 27 May until 31 May 2016. Participation forms and the terms and conditions for the contest can be downloaded from www.motac.gov.my/motn16. The winners will be announced on 3 June 2016 (Friday).

MOTN 2016 Photography Contest offers cash prizes as seen in the table below.

PRIZES FOR MOTN 2016 PHOTOGRAPHY CONTEST
First Place RM1,000
Second Place RM800
Third Place RM600
Consolation Prizes (5 winners) RM300

Photos and forms can be submitted by hand or in CDs at MOTN 2016's site from 8.30pm until 11.00pm on 31 May 2016.

The MOTN 2016 boat parade will begin at 9.00 pm until 10.00 pm every day for the whole 9 days. The boats will then be on a static display until 11.00 pm to enable the public to take pictures.

MOTN 2016 will be officiated by the Minister of Tourism and Culture Malaysia, YB Dato' Seri Mohamed Nazri Abdul Aziz on 27 May 2016 (Friday).

For more information, contact Corporate Communications Unit, Ministry of Tourism and Culture Malaysia. Tel: 603-8000 8000. Email: info@motac.gov.my or visit www.motac.gov.my

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MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2015, Malaysia registered 25.7 million tourist arrivals and RM69.1 billion in receipts.

Through the Tourism NKEA (National Key Economic Area), collaborative efforts between the Ministry of Tourism and Culture, other Government agencies and the private sector have been enhanced to help secure Malaysia's position as a leading tourist destination and achieve the country's target of 36 million tourist arrivals and RM168 billion in receipts by 2020.

The targets set under the Tourism NKEA will be achieved through the implementation of twelve Entry Point Projects (EPPs) clustered under five themes: Affordable Luxury; Nature Adventure; Family Fun; Events, Entertainment, Spa and Sports; and Business Tourism.

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