



PRESS RELEASE

FOR IMMEDIATE RELEASE

**KUALA LUMPUR IS HOST OF 6TH GLOBAL SUMMIT ON URBAN TOURISM
4 TO 6 DECEMBER 2017**

PUTRAJAYA, 28 November 2017 – Kuala Lumpur, the capital city of Malaysia, has been chosen to host the 6th Global Summit on Urban Tourism (6th GSUT) from 4 to 6 December 2017.

The city, which was recently recognised in a Euromonitor International report as being the 10th most visited city in the world, is expected to welcome both local and international delegates of the summit at Majestic Hotel.

The attendees for the event include world leaders in tourism, high level policy makers, specialists and experts from the public and private sectors, academicians, local authorities, urban planners and architects. They are here to exchange ideas and experiences to enhance tourism development further.

Malaysia is the 6th city to earn the privilege of hosting GSUT after Luxor, Egypt (2016); Marrakech, Morocco (2015); Barcelona, Spain (2014); Moscow, Russia (2013); and Istanbul, Turkey (2012).

Listed as the World's 5th Best Shopping Destination in 2016 by Expedia UK, Kuala Lumpur has always been popular among international tourists for its value-for-money destination and tourist-friendly infrastructure and connectivity. It's worth mentioning that the whole month of December is the 1 Malaysia Year-end Sale season with huge discounts offered by all major shopping malls nationwide.

The city has also made a name for itself as a MICE destination, attracting international business and lifestyle events such as International Forum on Quality and Safety in Healthcare; the World Congress of the International Federation of Freight Forwarders Associations (FIATA) (4 to 8 October 2017); Ed Sheeran Live in Malaysia (14 November 2017); Moto GP; and MTV World Stage.

Kuala Lumpur has grown from a simple mining settlement to the cosmopolitan city that it is today, with towering skyscrapers, modern infrastructure and efficient transport and communication services.

Some of the popular attractions in Kuala Lumpur include the Petronas Twin Towers, the Royal Selangor Visitor Centre, the Sultan Abdul Samad Building, the Bukit Nanas Forest Reserve and the National Museum.

MALAYSIA TOURISM PROMOTION BOARD

(MINISTRY OF TOURISM & CULTURE, MALAYSIA)
No. 2, Tower 1, Jalan P5/6, Precinct 5, 62200 Putrajaya, Malaysia
Tel: +603 8891 8000; Official: malaysia.travel; Corporate: tourism.gov.my
Facebook: [friendofmalaysia](https://www.facebook.com/friendofmalaysia); Twitter: [tourismmalaysia](https://twitter.com/tourismmalaysia); Blog: blog.tourism.gov.my



Visitors can move around in Kuala Lumpur city centre conveniently, as several options are available for public transportation. KL Hop-On Hop-off or KLHOHO is a fun and easy way to explore Kuala Lumpur al fresco from the open rooftop deck of the double-decker bus. Alternatively, visitors can use the Rapid KL mass public transportation system which connects various tourist attractions on its widespread railway and bus routes all across the city. Visitors can also reach Kuala Lumpur city centre from the KLIA airport via the high-speed KLIA Ekspres.

For registration, please visit the UNWTO official website at <http://destination.unwto.org/event/6th-global-summit-urban-tourism>. Registration is open until 24 November 2017. For further information, please contact Ms. Firna Azura Ekaputri Marzuki at 6gsut@motac.gov.my or Mr. Sascha Stange at [sstange@unwto.org](mailto:ssstange@unwto.org).

ENDS

For more media releases, media info and media features on Malaysia's tourism industry, kindly visit the Media Centre of Tourism Malaysia's website at <http://www.tourism.gov.my/>

MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. It focuses on the specific task of promoting Malaysia as a preferred tourism destination. Since its inception, it has emerged as a major player in the international tourism scene. In 2016, Malaysia registered 26.8 million tourist arrivals and RM82.1 billion in receipts, placing it among the major tourism destinations of the world.

Press contact:

Media Relations Unit:

Edzuar Zar Ayob Azari, Senior Deputy Director, Corporate Communication Division

Tel: +603-8891 8767

Email: edzuar@tourism.gov.my

Editorial Unit:

Anis Rozalina Ramli (Ms), Senior Editor, Corporate Communication Division

Tel: +603-8891 8759

Email: anisramli@tourism.gov.my

MALAYSIA TOURISM PROMOTION BOARD

(MINISTRY OF TOURISM & CULTURE, MALAYSIA)

No. 2, Tower 1, Jalan P5/6, Precinct 5, 62200 Putrajaya, Malaysia

Tel: +603 8891 8000; Official: malaysia.travel; Corporate: tourism.gov.my

Facebook: [friendofmalaysia](https://www.facebook.com/friendofmalaysia); Twitter: [tourismmalaysia](https://twitter.com/tourismmalaysia); Blog: blog.tourism.gov.my