

Experience Malaysia

a monthly newsletter by Corporate Communication Division, Tourism Malaysia

No. 10/2015

What's on in November?

Dear Readers,

We are fast approaching the end of 2015 but the fun hasn't ended yet! November offers a slew of events such as the 1Malaysia Year End Sale, the MaTic Street Arts Festival and the MURFEST, which promotes a healthy and balanced lifestyle. As for yacht and sailing enthusiasts, the Raja Muda Selangor International Regatta is a must-watch sailing race.

For a bit of culture, dance your way to the Joget 1Malaysia event in Melaka or drive up to Kedah for the Malaysia Deepavali Open House, a religious festival celebrated by the Hindus in Malaysia to mark the victory of good over evil.

I will leave you with this quote from Lailah Gifty - "You have to travel to see new light, find new hope, renew the mind and revitalize the soul". Happy travels!

Azizah Aziz
Director of Corporate Communication
Tourism Malaysia

1MALAYSIA YEAR END SALE

Enjoy a final round of discounted shopping before 2015 ends during this 1Malaysia Year End Sale. Shopping malls and retail outlets are going all out to help you celebrate the year-end holidays, enjoy the Christmas season and prepare for the 2016 school year.

Organiser : Tourism Malaysia
Date : 14 November 2015 – 3 January 2016
Venue : Throughout Malaysia
Contact : +603 8891 8000
Website : www.tourismmalaysia.gov.my



MaTiC Street Arts Festival 2015

The Malaysia Tourism Centre in Jalan Ampang, Kuala Lumpur, has long been an iconic building in Malaysia, not only for its historic legacy but also for being a one-stop tourist information centre. Now, for the first time, the centre will be hosting the MaTiC Street Arts Festival 2015, bringing the entire place alive with music, art, and lifestyle activities of the urbanites.

Bring your friends and family to enjoy two whole days of non-stop fun – with lots of art, music, and crafts to appreciate and enjoy. Food trucks will be parked within the compound to offer great food and drinks the entire day. Those interested in the creative arts will love the opportunity to see talented designers and animation artists. Dance and music competitions will also be held, alongside stalls selling clothes, art and crafts, and other knick-knacks.

Organiser : Malaysia Tourism Centre
Date : 7 & 8 November 2015
Location : Lanai, Malaysia Tourism Centre
Contact : +603 9235 4900
Website : www.matic.gov.my



Malaysia Open House Celebration -- Deepavali

Deepavali or the Festival of Lights is celebrated by all Hindus, and this year's national open house celebration of Deepavali takes place in Kedah. Come and experience the festivities with great food, entertainment, music and cultural performances, as you mingle with Malaysians of all cultures and walks-of-life.

Organiser : Ministry of Tourism and Culture Malaysia
Date : 11 November 2015
Venue : Kulim, Kedah
Contact : +603 8000 8000
Website : www.motac.gov.my





Joget 1Malaysia Melaka

Joget is a traditional Malay dance that originated in Melaka. It involves a very upbeat song and some fancy footwork, usually performed in pairs. One of the most popular type of Joget is called 'Joget Lambak' which is usually performed by a large crowd together in social functions. Imagine line-dancing, Malaysian style! Though uncommon now, the Joget is still performed at some functions such as weddings and cultural festivals.

Get into the joget beat at the Joget 1Malaysia Melaka event and pick up a dance move or two! The event intends to bring awareness of this traditional dance form to the public and celebrate the unique culture of Malaysia in Melaka.

Organiser : National Department of Culture & Arts
Date : 13 – 14 November
Venue : Bandar Hilir Melaka
Contact : +603 2614 8200
Website : www.jkkn.gov.my

MURFEST

The Malaysia Urban Retreat Festival (**MURFEST**) is an event held annually in the beloved homegrown soil of Malaysia. It celebrates the best of wellness, yoga, music and dance, and its place in helping us deal with the mental health challenges faced daily. MURFEST aims to awaken the “urban spirit” within each individual, and promote wellness, music and dance for a balanced and harmonious lifestyle. The Festival strives to provide a space for self-discovery, self-mastery and knowledge through a variety of wellness practices such as new age healing therapies, traditional alternative treatments, wellness products and lifestyle services. Visitors will be spoilt for choice at this three-day festival with over 80 classes to choose from the different categories – yoga, aqua yoga, zumba, capoeira, motivational speakers, sound healers and many more.

Organiser : Malaysia Urban Retreat Festival
Date : 13 – 15 November
Venue : Hotel Pullman Kuala Lumpur, Bangsar
Contact : Cale - 014 333 0527
Website : www.murfest.com

Ticket Information

Zen-Out 3 Day Full Festival Pass +URBANITE Concert	Oct 25, 2015	MYR399.00
Fit Friday & URBANITE Concert	Oct 25, 2015	MYR165.00
Weekend Wellness	Oct 25, 2015	MYR255.00
URBANITE CONCERT- An Evening Of Music & Dance	Nov 1, 2015	MYR60.00



BREATHE • CONNECT • MOVE
WELLNESS | MUSIC | DANCE



Hello Kitty Gourmet Café

Fans of popular Japanese icon, Hello Kitty, rejoice! The most famous cat in the world is here to serve you at the Hello Kitty Gourmet Café in Sunway Pyramid shopping mall. Hang out with friends as you admire the Hello Kitty-esque décor and immerse yourself in all things kawaii. The first Hello Kitty Café to be established in the Asean region, the outlet serves coffee, macarons, waffles, elegant salads, filling pastas and burgers and a variety of desserts in the shape of Hello Kitty (but of course!) along with other French-inspired food items in this Hello-Kitty-Goes-to-Paris themed café.

Location : Lot 083, F. 6, Oasis Boulevard
Ground floor of Oasis Boulevard at Sunway Pyramid

Operation Hours : 10 am until 11 pm

Tel : 03-56127703





Raja Muda Selangor International Regatta

Looking for something different to do this October? Are you interested in water sport? If yes you are invited to see the Raja Muda Selangor International Regatta. The Raja Muda Selangor International Regatta is a challenging offshore and inshore sailing race organized every year by the Royal Selangor Yacht Club. It consists of three overnight passage races, 260 miles in total, plus three days of harbor racing in Penang and Langkawi. The event attracts a large variety of yachts and is a great opportunity to admire top class sails from IRC1 racers to slow classic cruisers dating back over 100 years, all of whom had to cope with unpredictable weather and changing tactics during the nine-day race past tropical islands.

So, what are you waiting for? Come and join us this November. Don't forget to bring your family members and friends too!

Organiser : The Royal Selangor Yacht Club (RSYC) Venue
Date : 20-28 November 2015
Venue : Pulau Indah, Port Klang, Selangor
Contact : +603 3168 6964
Website : <http://www.rmsir.com/>



All information is correct at time of publication.

Visitors are advised to contact the event organiser for the latest updates.

For more media releases, media info and media features on Malaysia's tourism industry, kindly visit the Media Centre of Tourism Malaysia's website at <http://www.tourismmalaysia.gov.my/>

MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2014, Malaysia registered 27.4 million tourist arrivals and RM72 billion in receipts, making tourism its second largest foreign exchange earner.

Malaysia celebrated its fourth VISIT MALAYSIA YEAR (VMY) in 2014 with the theme "Celebrating 1Malaysia Truly Asia". The promotion of the country continues with the MALAYSIA YEAR OF FESTIVALS (MyFEST) campaign in 2015 with the theme "Endless Celebrations" emphasising the various festivals celebrated by its multicultural society. Both campaigns are key drivers towards achieving the country's target of 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Tourism NKEA (National Key Economic Area).

Through the Tourism NKEA, collaborative efforts between the Ministry of Tourism and Culture, other Government agencies and the private sector have been enhanced to help secure Malaysia's position as a leading tourist destination. The targets set under the Tourism NKEA will be achieved through the implementation of twelve Entry Point Projects (EPPs) clustered under five themes: Affordable Luxury; Nature Adventure; Family Fun; Events, Entertainment, Spa and Sports; and Business Tourism.

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