



PRESS RELEASE

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**TOURISM MALAYSIA NETWORKING DAY:
LEGOLAND MALAYSIA RESORT SHOWCASES ITS THEMED ATTRACTIONS**

PUTRAJAYA, 2 JUNE 2016: The Tourism Malaysia office hall turned livelier today as LEGOLAND Malaysia Resort showcased their LEGOLAND Hotel, LEGO City, Star Wars Miniland, Water Park as well as many other latest attractions here.

It was the Tourism Malaysia Networking Day (TMND) again – and this time, it featured award-winning theme park operator LEGOLAND Malaysia Resort.

TMND is an initiative by Tourism Malaysia to provide a platform for tourism industry players to meet and network with Ministry of Tourism and Culture and Tourism Malaysia staff. It is an opportunity for hoteliers, tour operators, tourism products operators, destination management companies and airlines services to give updates on their latest development, news and products.

Given a free hand to lead the session, LEGOLAND Malaysia Resort transformed the tourism office hall into a Mini LEGOLAND Theme Park. The LEGOLAND staff got to work decorating the hall to mimic the look of its signature parks and tourist attractions.

Besides performances by the LEGOLAND Malaysia Resort team, the highlight of the day was the introduction of LEGO NINJAGO The Ride, an attraction that is set to redefine Park guests' perceptions of an indoor ride. It is the upcoming addition to LEGOLAND Parks. Estimated at more than RM \$40 million, the breakthrough attraction enables guests to control the outcome of their adventure through the power of their hand gestures without the use of a hand-held device.

The TMND programme was launched by YBhg. Dato' Seri Mirza Mohammad Taiyab, Director General of Tourism Malaysia, and witnessed by Mr. Mark Germyn, General Manager of LEGOLAND Malaysia Resort. Among those in the audience are the top management and officers of the Ministry of Tourism and Culture, Tourism Malaysia and the Ministry's agencies.

Previous editions of Tourism Malaysia Networking Day for 2015 featured EMKAY Group, Sunway Lagoon, Resorts World Genting and Bank Negara Museum, Art Gallery and Knowledge Management Centre. For more info, do log on to <http://www.tourismmalaysia.gov.my>.

ENDS

MALAYSIA TOURISM PROMOTION BOARD

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MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2015, Malaysia registered 25.7 million tourist arrivals and RM69.1 billion in receipts.

Through the Tourism NKEA (National Key Economic Area), collaborative efforts between the Ministry of Tourism and Culture, other Government agencies and the private sector have been enhanced to help secure Malaysia's position as a leading tourist destination and achieve the country's target of 36 million tourist arrivals and RM168 billion in receipts by 2020.

The targets set under the Tourism NKEA will be achieved through the implementation of twelve Entry Point Projects (EPPs) clustered under five themes: Affordable Luxury; Nature Adventure; Family Fun; Events, Entertainment, Spa and Sports; and Business Tourism.

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