



MEDIA RELEASE

ASEAN TOURISM INVESTMENT FORUM

The **ASEAN Tourism Investment Forum** to be held on **9 December 2005** in conjunction with the 11th ASEAN Summit at the **Legend Hotel, Kuala Lumpur** will provide a platform for the exchange of ideas and to discuss tourism investment opportunities in the region.

The topics that will be presented by the international panel of speakers include the following:-

- Challenges & Opportunities for Tourism Investment in ASEAN
- Overcoming the Impediments for Tourism Investment
- Public & Private Sector Partnership for Tourism Investment in ASEAN
- Investment Opportunities in Niche Market within ASEAN
- Financing Tourism Investment Projects.

The forum is free-of-charge and open to the public. Players in the travel and leisure industry, particularly investors from the private sector, are invited to book their seats offered on a first-come, first-served basis.

Those interested to attend can contact **Mr. Rudy Khairudin (Tel: 2696 3136 or e-mail: rudy@motour.gov.my)** at the organising secretariat, Ministry of Tourism.

ISSUED BY: Communications Division, Tourism Malaysia

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