

MEDIA RELEASE

TOURISM MALAYSIA WINS 3 AWARDS AT PHILIPPINES TRAVEL FAIRS



From left to right: Marlene Jante (Trustee, PTAA), John Paul Cabalza (VP-Inbound, PTAA), Jose Clemente III (Pres., PTAA), Marciano Ragaza (Chairman, PTAA), Eva Carmona (Marketing Manager, Tourism Malaysia), Mior (Teh Tarik Performer), Yazlina Yahya (Assistant Director, Tourism Malaysia), Maucie Cuna (VP-Outbound, PTAA), Zakaria Nani (Regional Director, Tourism Malaysia), Azfillah Aziz (Tourism Officer, Tourism Malaysia), Cris Aquino (Program Chairperson)

Tourism Malaysia bagged three prestigious awards at the Philippines Travel Fairs held last February in Bacolod, Davao and Manila. Tourism Malaysia was awarded 'The Most Popular Booth' at the Bacolod Travel Exchange (1-3 February) and the Davao Travel Show (22-24 February).

Tourism Malaysia also bagged two other prestigious awards at the Philippines Travel Agencies Association (PTAA) 15th Travel Tour Expo which was held from 15 to 17 February in Manila. The awards were for 'The Best Booth Design' (Grand prize) and 'The Best Marketing Effort' (Second prize).

At hand to receive the awards was Mr. Zakaria Nani, Regional Director of the South East Asia Division, Tourism Malaysia.

The Philippines is one of the top ten markets for Malaysia. A total of 327,140 tourists from the Philippines visited Malaysia in 2007. This is an increase of 55%, compared to 211,123 in 2006.

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